



WLOS  
110 Technology Dr  
Asheville, NC 28803

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

# Contract # 2663507

**Schedule Dates** 10/19/16-10/24/16  
**Advertiser** League of Conservation Voters (24442)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** LCV/LEAGUE OF CONSERVATION (109340)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Katie, Thompson,  
**Phone/Fax** /  
**CPE** 265/281/5701  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** issue  
10/17 stated order on 10/19 instead of 10/18  
DO NOT RELEASE WITHOUT FUNDS

**Date Entered** 10/18/16  
**Last Modified** 10/18/16  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR25331594  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,901.50  
**Net Total** \$22,108.50  
**Sales Tax**

**Asheville (WLOS)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 27  
**Rate** \$26,010.00  
\$26,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/19/16-10/21/16	1	:30	5:30A- 6A (EST)	2			X	X	X			2	\$675.00	\$1,350.00	Asheville (WLOS)	News 13 This Morning	10/18/16
2.0	Normal Line / News	10/19/16-10/21/16	1	:30	6:30A- 7A (EST)	2			X	X	X			2	\$1,240.00	\$2,480.00	Asheville (WLOS)	NEWS	10/18/16
3.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	9A- Rachael Ray	2			X	X	X			2	\$270.00	\$540.00	Asheville (WLOS)	Rachael Ray	10/18/16
4.0	Normal Line / News	10/19/16-10/21/16	1	:30	11:58-12A- News-News 13 at Noon	2			X	X	X			2	\$565.00	\$1,130.00	Asheville (WLOS)	News 13 @ Noon	10/18/16
5.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	3:58-40P- Dr Phil	2			X	X	X			2	\$450.00	\$900.00	Asheville (WLOS)	Dr Phil	10/18/16
6.0	Normal Line / News	10/19/16-10/21/16	1	:30	4:59P- News-News 13 First News At 5P	3			1	1	1			3	\$1,015.00	\$3,045.00	Asheville (WLOS)	First News At 5	10/18/16
7.0	Normal Line / News	10/19/16-10/21/16	1	:30	5:27-30P- News-News 13 at 5:30P	2			X	X	X			2	\$1,125.00	\$2,250.00	Asheville (WLOS)	NEWS	10/18/16
8.0	Normal Line / News	10/19/16-10/21/16	1	:30	10:59-56P- News-News 13 11P Late News	2			X	X	X			2	\$1,350.00	\$2,700.00	Asheville (WLOS)	News 13 Tonight	10/18/16
9.0	Normal Line / News	10/22/16-10/22/16	1	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$400.00	\$400.00	Asheville (WLOS)	News 13 Saturday @ 6	10/18/16
10.0	Normal Line / Football	10/22/16-10/22/16	1	:30	3:30P- Sports ABC College Football 2	1						X		1	\$4,275.00	\$4,275.00	Asheville (WLOS)	COLLEGE FTBL NON CLEWSON	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Asheville, NC 28603

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**Asheville (WLOS)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	27	\$26,010.00
<b>Grand Total:</b>	<b>27</b>	<b>\$26,010.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	7p- Wheel of Fortune Wknd	1						X		1	\$790.00	\$790.00	Asheville (WLOS)	Wheel Of Fortune - Sat	10/18/16
12.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	1:05A- Elementary Wknd	1						X		1	\$70.00	\$70.00	Asheville (WLOS)	ELEMENTARY	10/18/16
13.0	Normal Line / News	10/23/16-10/23/16	1	:30	5:58:26P- News-News 13 6p News Sunday	1							X	1	\$900.00	\$900.00	Asheville (WLOS)	News 13 @ 6 Sun	10/18/16
14.0	Normal Line / News	10/23/16-10/23/16	1	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,240.00	\$1,240.00	Asheville (WLOS)	News 13 Tonight	10/18/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	3:58:40P- Dr Phil	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	DR PHIL	10/18/16
16.0	Normal Line / News	10/24/16-10/24/16	1	:30	4:59P- News-News 13 First News AT 5P	1	X							1	\$1,015.00	\$1,015.00	Asheville (WLOS)	NEWS	10/18/16
17.0	Normal Line / News	10/24/16-10/24/16	1	:30	5:27:30P- News-News 13 at 5:30P	1	X							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	10/18/16
18.0	Normal Line / News	10/24/16-10/24/16	1	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,350.00	\$1,350.00	Asheville (WLOS)	11PM NEWS	10/18/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.neu/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman, authorized Adm. Buy  
do hereby request station time concerning the following issue:

LCV Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		- As	ordered		

This broadcast time will be used by: LCV Victory Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross

US Senate, NC

11/8/16

Richard Burr

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV Victory Fund 1920 L Street NW Suite 800 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins, Treasurer

Carrie Clark, Secretary

Gene Karpinski, President


For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/18/16                                            202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		~ As ordered			

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.